

## CORINTHIAN CAPITAL INVESTS IN DISC MAKERS



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Corinthian Capital Group, LLC, a New York-based private equity firm specializing in investments in small and middle market companies, has announced that it has partnered with the management of Audio and Video Labs, Inc. d/b/a Disc Makers to complete an investment and recapitalization of the business. Disc Makers, headquartered in Pennsauken, New Jersey is the leading direct marketer, manufacturer, and provider of value added services and products to the independent music artist and filmmaker. The company offers CD and DVD replication products, custom printed merchandise, a full suite of mastering, artwork, packaging and promotional products, as well as digital download and specialty marketing services. For institutional clients with sufficient in-house volume for optical-disc duplication in the short and medium-run, the company offers a complete line of branded hardware products, duplication equipment and consumables. Disc Makers has consistently transitioned to address changing industry dynamics and demands throughout its 60 year history. Over 50,000 artists have chosen Disc Makers because its comprehensive product offerings and unparalleled customer service make it the premium manufacturer, distributor and marketer of independent artistic content.

Peter Van Raalte, Senior Managing Director of Corinthian Capital said, "We are excited about this partnership and the opportunity to use Disc Makers' substantive competitive advantage in the independent music and film markets to increase sales and expand into other markets. We see significant opportunities to grow revenues with corporate and institutional clientele and will continue to develop an online solution for independent artists."

"Some individuals have a perception that all physical media, in particular CDs and DVDs, will be entirely replaced by digital downloading technologies," said Tony van Veen, President of Disc Makers. "But the optical-disc remains the single best medium for independent artists to distribute and monetize their intellectual property to their fan base. The advent of digital downloading technologies and services is a greater threat to blockbuster bands and artists which are more likely to be downloaded legally or illegally."

Corinthian Capital was founded in 2005 to invest in small and middle market companies located primarily in North America. Its principals have completed over 50 acquisitions with a combined total value of over \$1.5 billion. Corinthian Capital seeks to invest in unique manufacturing, distribution and service businesses with sales between \$50 million and \$250 million.

For more information about Disc Makers visit [www.discmakers.com](http://www.discmakers.com).

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